

Where Do We Go From Here?

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Where We Have Been

2022 MO Medicaid Dental Rate Increase – aligning Medicaid reimbursement rates with those of commercial insurers

Partnered with the Missouri Dental Association and MO HealthNet to deliver accurate, consistent information

Dental Medicaid Facilitator – responsible for providing direct support to dental providers in navigating Medicaid processes

Media Campaign was Launched by High 5 to inform providers about the rate increase and Medicaid resources

Providers offered feedback that helped pinpoint obstacles and widespread misconceptions about Medicaid

Increased Access to care for Medicaid participants through increased Dental Provider participation in Medicaid



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What We Learned

- **We couldn't have done it alone** - Collaborating with partners enabled us to reach more providers, effectively identify barriers, and deliver accurate and consistent information about Medicaid through a unified voice.
- **Provider feedback amplified results**—initial responses to the media campaign were successful, but the impact grew as providers exchanged experiences.
- **Seize every opportunity** - The Dental Medicaid Facilitator joined conferences, took part in events, exhibited, and gave presentations about recent Medicaid changes. However, success also relied on webinars, published materials, social media engagement, and in-person meetings.
- **Avoid making assumptions**—For those not well-versed in MO Medicaid, one might presume participants can access necessary services. However, upon closer examination and engagement with providers, it became clear that there are overlooked barriers impacting service delivery.

A decorative graphic on the left side of the slide featuring several hexagons. There is a large orange hexagon in the center, a light blue hexagon above it, a white outline hexagon to its left, and a small orange hexagon below it.

Where We Are Going

- Continue offering support to new Medicaid providers during periods of change and uncertainty, with an emphasis on retaining providers.
- Focus on specialty providers and populations with special needs, while identifying both challenges and potential opportunities.
- Inform Medicaid Participants about their Medicaid dental benefits and the importance of good oral health.

How We Get There

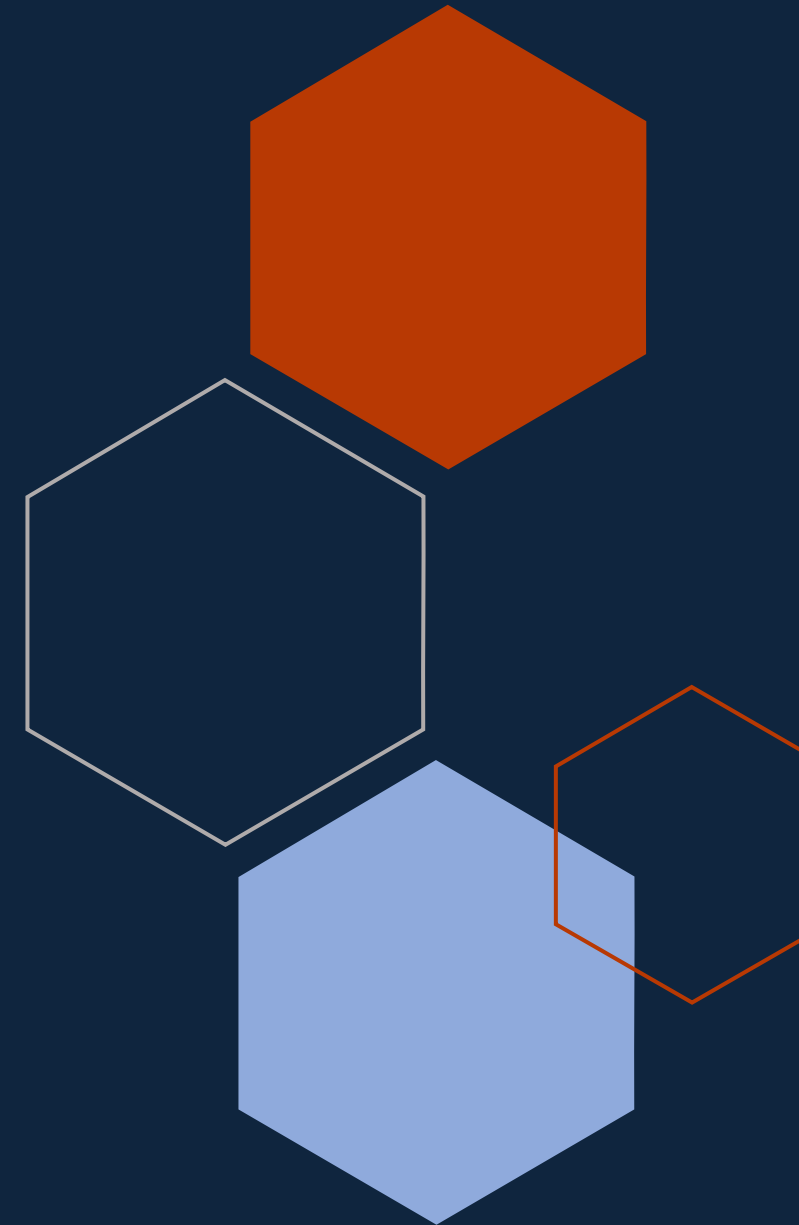
Maintain and Adapt the Media Campaign to ensure providers receive reliable and consistent information.



Enhance collaboration with partners to gain a deeper understanding of the challenges faced by specialty providers and special needs populations.



Work with MO HealthNet and the Managed Care plans to raise awareness about the benefits and services available through the Medicaid dental benefit.



Why It's Important

Increasing Medicaid dental provider numbers will increase access to care - Increased access to care will increase the number of children ready to grow and learn, and the number of adults ready to productively contribute.

Consistent access to dental care means giving people a Dental Home.



Medicaid covers
1 out of every 5
Missourians



Medicaid covers 39%
of Missouri's Children



1 out of every 11
adults aged 19-64
depend on Medicaid



Thank you

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