

Missouri Coalition for Oral Health Strategic Plan 2019-2023 draft

The Strategic Plan is primarily focused on operations. Goals and objectives developed and updated through Coalition committees are nested below this overall plan.

Mission Statement:

To improve oral health with all Missourians by advocating for sound public policy.

Vision:

Oral Health for all Missourians.

Principles:

- **Oral health is integral to overall health.**
- **All Missourians should have access to comprehensive, high quality health care.**
- **Our policy agenda is based on consensus.**
- **We are committed to engaging Missourians to provide input and advocacy.**
- **We advocate for positive change and improvement of oral health services and the health care system.**

Goals:

- 1. Members and partners will actively engage in the work of the Coalition.**
- 2. The Coalition will be recognized as the premier resource for oral health policy and advocacy in Missouri.**
- 3. The Coalition will conduct all business with operational excellence.**

Missouri Coalition for Oral Health Strategic Plan 2019-2023 draft

The Strategic Plan is primarily focused on operations. Goals and objectives developed and updated through Coalition committees are nested below this overall plan.

Goal 1: Members and partners will actively engage in the work of the Coalition.

- A. Build collaborative relationships with organizational partners with an emphasis on engaging both grassroots organizations and the broader health community.
- B. Increase membership and participation by individuals with an interest in oral health.
- C. Create a sense of community within MCOH.

Goal 2: The Coalition will be recognized as the premier resource for oral health policy and advocacy in Missouri.

- A. The Coalition will implement the policy agenda which will include considering input from membership.
- B. Establish and maintain relationships with policymakers.
- C. Support relationship development between Coalition members and lawmakers.
- D. The Coalition will participate in broader conversations about health to ensure that oral health is represented and prioritized.

Goal 3: The Coalition will conduct all business with operational excellence.

- A. Govern effectively through sound board practices and appropriate board/ staff relationships.
- B. Utilize research and data when making policy decisions.
- C. Operate the organization with financial stability.