

REACH FOUNDATION THEORY OF CHANGE 2016-2020

VISION

All poor and underserved people in our community will have quality health care.

MISSION

To advance equity in health care coverage, access and quality for poor and underserved people.

LONG-TERM IMPACT

Achieve Health Equity by
Reducing Barriers to Coverage and Care

TARGET

Reduce the percentage of uninsured in the foundation's service area from **11%** in 2014 to less than **5%** by 2020.

TARGET

Increase the number of consumers served by the health care safety net in the foundation's service area from **185,000** in 2014 to **220,000** by 2020.

OUTCOME

Enroll All Eligible

Enroll all eligible people in the health insurance marketplace or existing public health insurance programs.

OUTCOME

Close the Coverage Gap

Close the coverage gap through expanded eligibility/availability of Medicaid and other publicly funded insurance options.

OUTCOME

Strong Safety Net

Strengthen the capacity of the safety net and community to provide high quality, integrated care for consumers with no or inadequate health insurance coverage.

STRATEGIES

- 1. Navigators and other assisters** and community initiatives to help eligible consumers enroll in health insurance.
- 2. Advocacy, outreach and media** campaigns to increase the number and types of consumers enrolled in health insurance.
- 3. Health insurance literacy** programs to educate and inform uninsured and newly insured consumers.

STRATEGIES

- 1. Advocacy and lobbying** and other forms of citizen and voter engagement to advance policies that close the coverage gap.
- 2. Research and analysis** to inform policy, and engage voters and policymakers regarding health coverage and population health.
- 3. Partnerships** to identify, research, test and create new coverage and care opportunities for those who remain uninsured or under-insured.

STRATEGIES

- Advocacy and policy strategies and training programs to **expand the oral health care workforce.**
- Clinical transformation and care integration** to encourage whole person care.
- Connect health care consumers, providers and services** to reduce the gap between consumer need and healthcare.