



Board Meeting Minutes

Wednesday, December 11, 2024, 1 PM via Zoom

Open to the membership

Mission: To improve oral health with all Missourians by advocating for sound public policy.

Vision: Oral Health for all Missourians.

In Attendance: Dr. Mack Taylor (vice-chair), Beth Vossler, Dr. John Dane, Vanessa Draper, Joe Pierle, David Thielemeir, Vicki Wilbers, Dr. Michael McCuniff,

Unable to attend: Dr. McLeod, Toni Meyerkord, Cathy Enfield,

Others in attendance: Gary Harbison (Executive Director), Tamela Jones, Rebecca Scheuler, Julie Boeckman, Halie Payne, Dr. Herb Silva, Shelley Howard, Ashley Herrman, Melissa Kleffner-Wansing, Jessica Emmerich, Sarah Dirksen.

DRAFT AGENDA

Decisions reached on consensus of the Board

Call to order & Introductions – Dr. Taylor (vice-chair, facilitating for Dr. McLeod, who was unable to attend)

Approval of Agenda – Dr. Taylor

Approved

Consent Agenda (items previously approved by the Executive Committee) – D. McLeod

- Board Minutes, September 18, 2024 [attachment 1, Board Minutes, September 18, 2024]
 - No comments
 - **Approved**
- Financial Reports September 2024 [attachment 2, Financial Reports, September 2024 MCOH]
 - No comments
 - **Approved**
- Financial Reports October 2024 [attachment 3, Financial Reports, July 2024 MCOH]
 - No comments, in good standing
 - **Approved**

Executive Director Report – G. Harbison

- Grants and Agreements [attachment 4, Matrix Grants MCOH]
 - Have a lot of active agreements
 - After this week we will have 2 active agreements with CareQuest
 - Got the renewal with MFH
- 2025 Budget [attachment 5, Budget 2025 MCOH]
 - Increase in expenses in certain areas
 - Put in more travel, a lot of work with providers
 - Increase for staff wages and taxes is in the budget
 - Question about transition from gift to grant - falls under the MCOH tax exemption
 - Any risk of funding if the Administration makes changes? It could, but would take time. Most of our funding comes from foundations, those are pretty safe.

- **Approved**
- Recommendation for Board Chair Recognition
 - Gary is recommending to it give that award to Dr. McCunniff. Dr. McCunniff has been a part of the MCOH since the inception, he chairs the Policy Committee. This award does not go through the Conference committee, it is at the discretion of the Board.
 - Recommendation has been approved

Executive Committee Report – Dr. Taylor

- Financial Reports, November 2024 [attachment 6, Financial Reports, November 2024]
 - About \$558,000 cash on hand, in good standing
 - As the 2025 budget was developed, the budget line items that were a bit off target were taken into consideration
 - **Approved**

Policy Committee Report – G. Harbison

- Recent meeting focused the political climate. We are waiting to see what occurs. There is talk about water fluoridation yet, no action. If are in opposition to the new administration we may need to adjust our strategies.
- Dentist/Dental hygienist compact has been filed. MCOH is in support.
- The vaccine bill (SB374) has been filed, but may not see any movement again. There is not much interest.
- Missouri Veteran's work group meeting - Dr. Dane: group has identified a lot of need for oral health care. Need to consider as a Coalition where we want to go with the need (education, conversations, etc.)

Conference Committee Report – M. Taylor [attachment 7, Oral Health Champion Award Recommendations]

- Wrapped up meetings for the year. Good speaker line-up for Conference. Back at Capitol Plaza for more usable space and to allow exhibitors in the grand ballroom with attendees.
- Recommendations for Oral Health Champion Awards: Dr. Aaron Bumann, Dr. Emily Hahn, Dr. Ron Wilkerson.
 - **Approved**

Update on MO Medicaid Dental Provider Targeted Media – R. Scheuler, High 5 Communications [attachment 8]

- Recap of 2024: target dental providers, Medicaid Mini past attendees, new subscribers by email, social media, digital video/display, and blog content.
- We did some myth busting and focused on code-specific details
- Focus on provider specific questions
- Actual dentist interviews
- Communication impact since 2023
 - 7.2 million impressions
 - 101,333 page views
 - 58,999 clicks
 - 53% open email rate
- Provider application growth as of last count for FY 24 was 265
 - 140% provider growth since FY21
- Patient Access has seen phenomenal growth by adding new providers

Office of Dental Health Update – J. Boeckman

- City of Rolla wants a presentation on water fluoridation because some have been questioning CWF. They would like someone from the ADA to present. They are working on another presenter that would best handle the questions and information that needs to be presented. The meeting is this coming Monday.
- The office has an intern working an interactive map to find providers as well as show by address if your water is fluoridated.
- Starting new CDC grant.
- HRSA grant, entering year 3 of 4. Continuing work with nursing homes and veterans
 - Releasing new RFP for the HRSA grant
- HRSA submitted abstract that was accepted and will be presenting at NOHC
- Cannot use the cannabis funds to provide treatment for individuals with SUD
- Have signed MOU with MDA
- Noted that dental vaccination bill was filed
- Personnel updated: support staff Dion has been promoted and her support position is now open. Now have a State Dental Hygienist, Kelsey. Available during normal working hours. Hopefully be opening up the Chief Dental Consultant in the next week or so.

Stakeholders Updates – Dr. Taylor

- MDA: Did an institutional review board on nursing home work and was approved. Workforce survey will be sent out to MDA members. MDA will be involved in the DDH compact.
- Make sure to register for the conference March 6-7, 2025 at Capitol Plaza.

Upcoming Meetings –

Board Meeting – Wednesday, February 19, 2025 – 1 - 2:30 PM – via Zoom

Executive Committee – Wednesday, January 15, 2025, 1 PM via Zoom

Policy Committee – Friday, January 17, 2025 – 9 AM – via zoom

Missouri Veterans Oral Health Work Group – Friday, January 17, 2025 – Noon – via Zoom

2025 MO Oral Health Policy Conference – March 6 & 7, 2025 – Jefferson City, Missouri

