Missouri Coalition for Oral Health

Membership Committee

March 7, 2013, 10:00 AM

Present: Ann Hoffman, Beth Vossler, Gary Harbison, Katie Schroeder, Karen Dent

2013 Membership Initiative:

- Increasing Memberships: Gary reports that the Coalition is receiving membership renewals as well as new members.
- Personal Contacts: Committee members reported progress and future plans
  - Ann: sent an e-mail to UMKC dental hygiene faculty and students in February; DHSS will have a table set up at the Midwest Dental Conference April 12-15 in Kansas City—The Coalition is welcome to use a portion of the table for their materials
  - Beth: will send a message to all statewide grantees
  - Gary: Scheduled to speak at the Dental Hygienists’ Association’s Component meeting at the Head Start offices in Columbia on April 13th
  - Katie: Scheduled to speak at the Greater Kansas City Dental Hygienists’ Association meeting on March 19th
  - Karen: Has contacted all health center CEOs and Clinical Committees and will follow up with them at their April meeting; plans to speak at the dental assistant educators meeting in April
- Invoicing Process: An invoicing process has been developed and Gary sent invoices to all 2012 members who had not yet renewed membership for 2013. The response has been positive.
- Missouri Foundation for Health Convening: Webb will present to his Board at a meeting later this month (maybe on March 21st). Gary spoke to Webb about partnering for a conference/convening. MFH may not be ready to host a convening until 2014, so one idea is to offer MFH a track in exchange for a sponsorship if the Coalition is able to host a convening in 2013.

Other Strategies or Information Sharing:

- The next Oral Health Issue Development Committee (caucus) meeting is March 11th. These are a good example of a success to use during recruitment.
• When recruiting via e-mail, Gary recommends including one of the links from the “News” section of the Coalition’s web site to illustrate Coalition activities.

Action Items:

• Gary will e-mail committee members most recent one-pager & membership enrollment form to be distributed during recruitment activities
• Gary will print most recent one-pager for Katie to pick up at March board meeting for distribution at Midwest Dental Conference
• Continue personal contacts over the phone, in-person, or via e-mail

Upcoming Committee Meetings:

• Thursday, April 4th at 10:00 AM
• Thursday, May 2nd at 10:00 AM