

CAPTURING THE MOMENT 2023



LinkedIn Impressions: 305,597



Facebook Reach: 1,941,153



MCOH Website: 46,544 pageviews

Advocacy

- Record-breaking number of attendees (140) at the **2023 MO Oral Health Policy Conference - Transforming Access**.
- Held the **2023 Legislative Awareness Event** at the Missouri State Capitol in March.
- Gained momentum for improvement of oral health policy in Missouri with bi-partisan support.
- Governor Parson signed the state budget **with inclusion of MO HealthNet (Missouri Medicaid) adult dental benefits**.
- MO HealthNet began covering low-income women for a **full year postpartum** as opposed to 60 days.
- Formed a **Medicaid Work Group** as part of the Policy Committee to explore enhancements to MO HealthNet dental coverage.
- Created **greater engagement** and **long-term capacity** in and for oral health advocacy and **broadened the statewide network of stakeholders** engaged in collectively improving Missouri oral health.



MO Medicaid Matters

- In July 2022, **MO HealthNet dental rates increased to 80% UCR**, putting most Medicaid dental rates on par with commercial rates. After successfully advocating for this rate increase, MCOH partnered with the Missouri Dental Association and MO HealthNet to increase access to care for all MO HealthNet participants through increased Dental Provider enrollment. The **MCOH Dental Medicaid Facilitator** began working with providers directly to assist with enrollment and answer questions about MO Medicaid. A media campaign was launched to inform dental providers of the rate increase, address common concerns, and encourage participation in MO Medicaid. (MCOH gratefully acknowledges grant support from Missouri Foundation for Health & Health Forward Foundation)
- The targeted media campaign – **MO Medicaid Matters** – has played a significant role in reaching providers throughout Missouri. The campaign has successfully reached thousands of providers. The MCOH website was accessed by almost **46,544 unique users** and MO Medicaid Matters ads on Facebook were played **1.5 million times**.
- Hosted **20 webinars for dental providers** on MO HealthNet topics.
- In State Fiscal Year 2023 (July 1, 2022 – June 30, 2023), **184 new dental providers enrolled in MO Medicaid**, bringing the total of MO HealthNet Dental providers up to 1,061.
- In State Fiscal Year 2023, **an additional 50,180 MO HealthNet participants received dental care** over the previous State Fiscal Year.

Increasing Access to Care – Innovation in Action

- Conducted **intensive community engagement** and formed **new community partnerships** for projects in the following counties: Cass, Clay, Jackson, Platte, Lafayette, St. Charles, St. Peters, Warren, Jefferson, Franklin and St. Louis Counties. These projects have a goal of increasing access to care and improving health equity for marginalized populations **through teledentistry and mobile dentistry**.
- In partnership with MCOH, Enable Dental provided dental services through teledentistry and mobile dentistry to **over 120 underserved individuals with intellectual and developmental disabilities (I/DD)**. (MCOH gratefully acknowledges - Funding for Dental Telehealth provided in part by the Missouri Developmental Disabilities Council, grant 2101MOSCDD-01, as authorized by Public Law 106-402-Developmental Disabilities Assistance and Bill of Rights Act of 2000)

Public Awareness

- February is Children's Dental Health Month – Proclamation signed by Governor Parson
- MCOH has made numerous media contacts and was featured in a news article about increased MO HealthNet rates - "Missouri Takes Steps to Improve Dental Care Accessibility" by KTTN News and through the Public News Service.